

# Baker Avenue

WEALTH MANAGEMENT

## Fashion: Seeking Sustainable Solutions



**FOUNDER AT INDI**  
Matthew Aprile



**CEO AT CIRCULAR SERVICES**  
Rachel Kibbe



**PARTNER, WEALTH ADVISOR  
AT BAKER AVENUE**  
Bill Connor, CFA, CFP®

# Introductions:



**Matthew Aprile's** experience with Ralph Lauren and global sourcing (including Hong Kong, China and India) gave him a full-on view of the poverty, living conditions, child labor, and other challenges with the fashion industry. His company, indi, a line of hand-made clothing for the whole family, honors the tradition of natural, botanical indigo dyeing and techniques passed down for generations. For every child's garment produced, 20% of the cost is invested up-front in the empowerment of children through indi's partnership with Girl2b and its artisan communities.



**Rachel Kibbe** A consulting firm that works with fashion brands and other stakeholders on circularity and sustainability strategy. She recently launched in beta Kept SKU, a shoppable recycling channel partnering with fashion brands. She is co-founder of Skilled Laborers Brigade, a domestic circular manufacturing company. Previously she spent time as Head of Circularity at Retrievr, an on-demand clothing and electronics collector. Prior to that, she founded Helpsy, an ethical fashion e-commerce store later turned municipal clothing collector. She studied Fashion Design at Parsons and English and Spanish at Emory University.



**Moderator: Bill Connor CFA, CFP®** Bill Connor has 20 years of investment management and financial planning experience with a diversified skill set focused on risk management, investment analysis and retirement income planning. Bill focuses on Socially Responsible Investing (SRI), also known as Impact or ESG investing, and manages our New York office serving the needs of affluent domestic and international families.



# Welcome to BakerAvenue Expert Insights

## Today's Discussion:

- What do we think sustainability is and what is it really?
- How we're moving towards a fully sustainable/circular fashion industry
- What factors (i.e. regulation, technology, supply chain reorgs) is the industry considering to move the needle?
- How investors make a difference?
- What investment factors are more critical than others?

## Questions & Answers:

Q&As will be discussed during this session. Please submit your questions by clicking the question icon at the bottom of your screen.

# Bridging Your Financial and Social Objectives



## B-Certified

BakerAvenue envisions a global economy that uses business as a force for good. As a certified B Corporation member, we join a global association of for-profit businesses committed to using the power of business to build a more inclusive and sustainable economy. Certification indicates that we meet the highest verified standards of social and environmental performance, transparency and accountability.



*Signatory of:*



## Principles for Responsible Investment (PRI) Membership

Our values are reflected in everything we do. As a signatory of the Principles for Responsible Investment (PRI), we join a family of global organizations unified under the belief that an economically efficient, sustainable global financial system is a necessity for long-term value creation. Our membership is further proof of our commitment towards responsible investment that benefits not only our clients, but also the environment and society as a whole.



# Thank You



For additional questions, please contact us at [bakerave.com/contact](https://bakerave.com/contact) or call us at 415.986.1110

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