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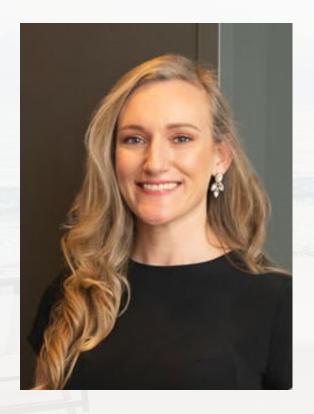
# Welcome & Introductions

**Tanya Welch,** CFA, CFP Wealth Advisor

Tanya is responsible for overseeing vision, training, and execution of the wealth management team for BakerAvenue clients. She is also an active member of the CFA Society of San Francisco and involved in numerous charitable causes.

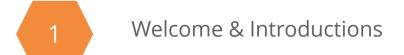
#### **Doug Couden,** CFA Chief Investment Officer

Doug leads the firm's multi-disciplined (technical, fundamental and macro) investment approach including BakerAvenue's Impact Strategy. He is a member of the firm's executive committee, is responsible for managing the investment team, the firm's research process, and the overall performance of the strategies.











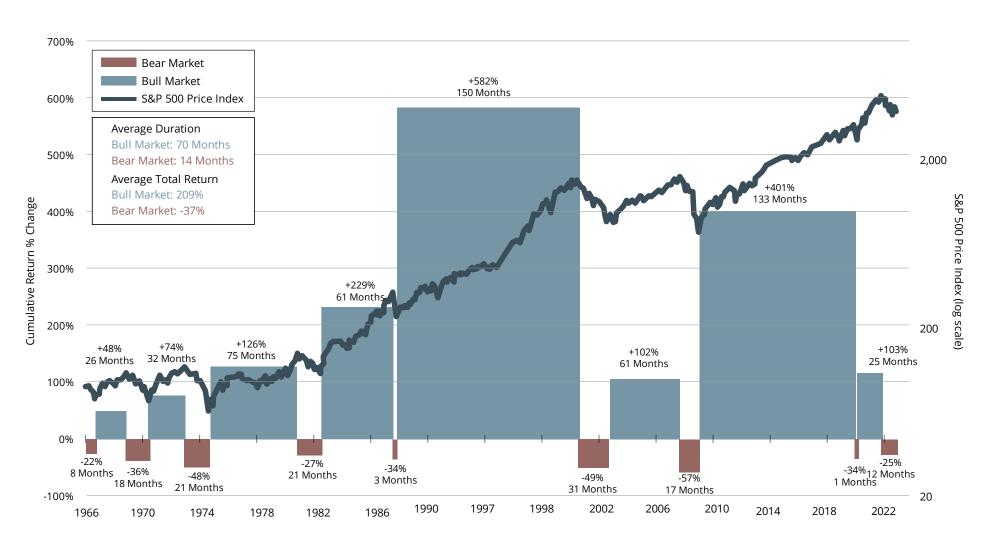


4 Pitfalls to Avoid

5 Concluding Thoughts

6 Q&A

## Stock Market Correction/Frequency



## Action You Can Take Now

# Review Your Spending: Discretionary vs. Essential Expenses

#### **Fixed**

Essential items or services with consistent cost



Rent, mortgage, car finance, phone bills, travel cost

#### Irregular

Items or services with irregular or infrequent cost



Dentist appointments, pet bill, self maintenance

#### Variable

Essential items or services with inconsistent cost



Petrol, bonuses, grocery shopping

#### **Discretionary**

Non-essential items or services with varied cost

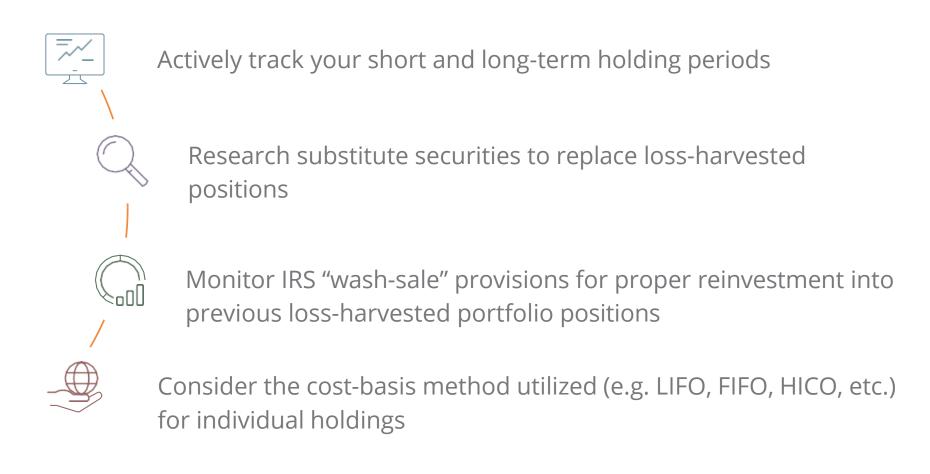


Clothes, Uber rides, eating out, gifts...

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## Utilize a "Tax-Aware" Approach

Active Tax-Loss Harvesting in Volatile Markets



## Wealth Considerations

## Roth Conversion Analysis

With a Roth conversion, you can take advantage of potentially lower tax brackets today and allow your assets to grow tax-free.

At BakerAvenue, we review your projected income each year to 'fill the gap' within your current income bracket to develop a more balanced tax liability in future years.

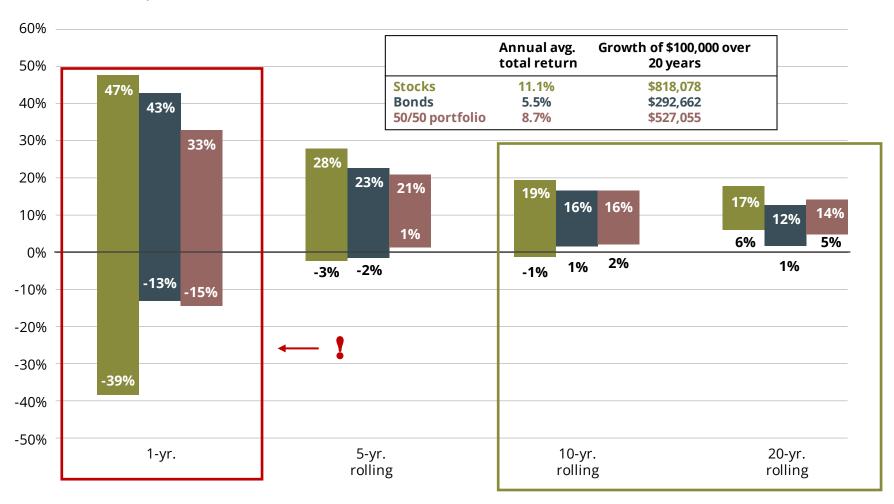
	SCENARIO 1 <b>Tax Year 2022</b>		SCENARIO 2 Tax Year 2022 & Roth Conversion	
1040 Income				
Wages	\$	102,214	\$	102,214
IRA Distributions	\$	0	\$	0
Taxable Pensions and Annuities	\$	24,310	\$	24,310
Roth Conversion	\$	0	\$	130,000
Gross Social Security	\$	29,357	\$	29,357
Taxable Social Security	\$	24,953	\$	24,953
Total Tax	\$	12,360	\$	43,101
Marginal Bracket		22.0%		24.0%
State Tax	\$	1,284	\$	11,806
Marginal Bracket		4.00%		9.30%

- FOR ILLUSTRATION PURPOSES ONLY - CALCULATIONS FOR INVESTORS IN THEIR EARLY 60'S -

#### Range of stock, bond and blended total returns

Annual total returns, 1950-2022





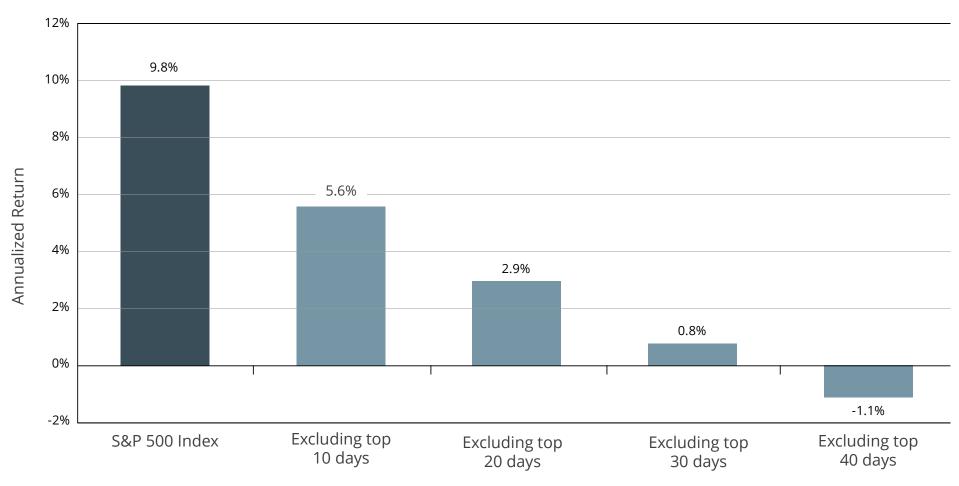
## Pitfalls to Avoid

## Stopping Your Contributions Dollar Cost Averaging

	Lump-Sum Purchase: \$200,000		DCA at \$25,000 Per Week	
	Share Price	No. of Shares Purchased	Share Price	No. of Shares Purchased
Week 1	85	2,353	85	294
Week 2			86	291
Week 3			83	301
Week 4			81	309
Week 5			82	305
Week 6			78	321
Week 7			80	313
Week 8			82	305
<b>Total Shares Purchased</b>		2,353		2,437
Average Share Price	85		82	

## Emotional Missteps





## Concluding Thoughts

- Volatile markets are frustrating, and that frustration may result in an emotion-driven response to change your long-term financial plan – typically, at the wrong time
- Take control of what is controllable; there are action steps to consider in light of the volatility
- Times like this are when working directly with your advisor adds value

Q&A





For additional questions, please contact us at bakerave.com/contact or email us at info@bakerave.com

#### Thank You

Since 2004, BakerAvenue has guided clients through personal and professional transitions. Our firm provides comprehensive wealth management and investment expertise for high-net-worth individuals, families, trusts, foundations and endowments.

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